

RELEASES TO NEWS MEDIA

Releases About Internal School Matters –

It is the policy to the Board to have news releases prepared about internal matters of the school(s), and to disseminate such releases to all news media in the area.

The superintendent of schools shall be responsible for clearance of all news releases that originate in the schools.

Information that is not personal or confidential should be made available to all news media upon their request. In order to establish and maintain a cooperative atmosphere in our public relations program, close ties should be kept with persons representing the various news media.

Releases About Board Matters –

It shall be the policy of the Board to have news releases prepared about Board matters and to disseminate them to all news media in the area.

Copies of agendas for regular Board meetings shall be supplied to all news media that have filed a request for notice, at the same time they are made available to Board members or at least 24 hours before the meeting begins.

The superintendent of schools or delegated staff should be available to media representatives to answer any questions that may arise concerning Board matters.

Legal Reference: Iowa Code §§ 21.4; 22; 279.8 (2003).

Cross Reference: 805.1, 1001.5

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